## 1. Facebook

There are now over over 1.15 billion active Facebook users. This is a 21 percent increase in 12 months.

## 2. Google+

Google+ has become the second biggest network during the last 6 months and continues to grow rapidly.

The latest [statistics](http://expandedramblings.com/index.php/by-the-numbers-a-gigantic-list-of-google-stats-and-facts/2/) indicate that there are 343 million active monthly users.

## 3. Twitter

Twitter is a platform that is bridging the mass media and social media gap. Television is using the social network to obtain feedback an comments. It’s power lies in its simplicity and real time feed.

The latest numbers on Twitter indicate that it has has over 288 million monthly active users.

## 5. YouTube

YouTube is the giant of online video and this social media giant now has over 1 billion unique visitors every month. It’s big.

## 6. Instagram

Instagram was Facebook’s first major purchase (when it had 13 million users early in 2012) and despite paying top dollar it has helped Facebook move into mobile advertising and also is continuing to grow.

It has now reached 130 million users.

## 7. Pinterest

Pinterest captured many people’s imagination shortly after it launched. The online “pinboard” social media platform has had significant impact on web design (even seeming to have influenced the new Google+ design)

It currently sits at 70 Million users.